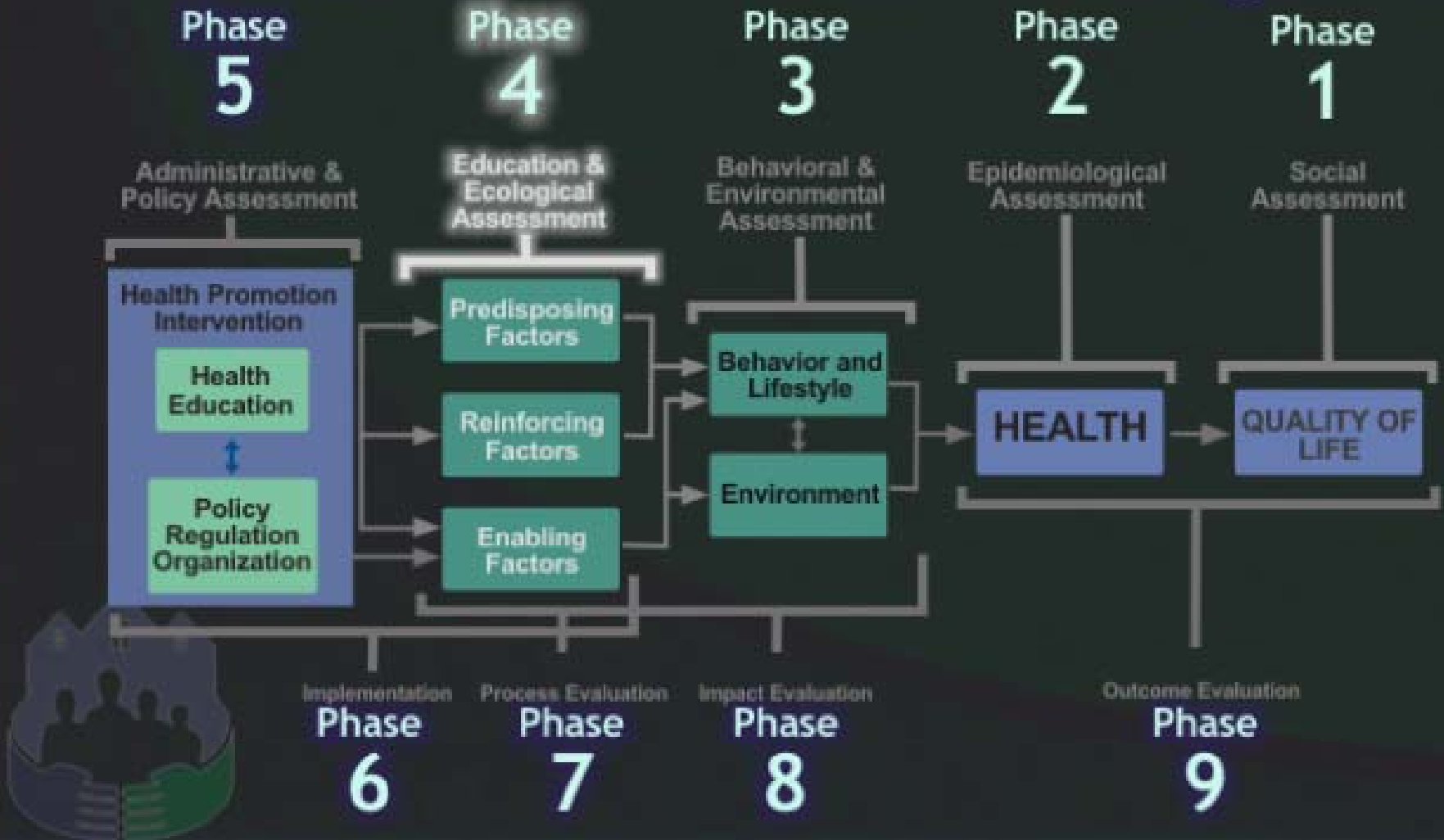


# PRECEDE-PROCEED *Planning Model*



# Predisposing Factors

- Knowledge
- Attitudes
- Beliefs
- Values
- Perceptions



# Reinforcing Factors

Actions by others that reward or deter a given behavior



# Behavior Reinforced By:

- Family
- Co-workers
- Peers
- Friends
- Health care providers
- Media
- Internet



# Enabling Factors

Conditions of the environment  
that facilitate actions



# Enabling Factors

- Effective policies or laws
- Educational resources
- Skilled workforce

